



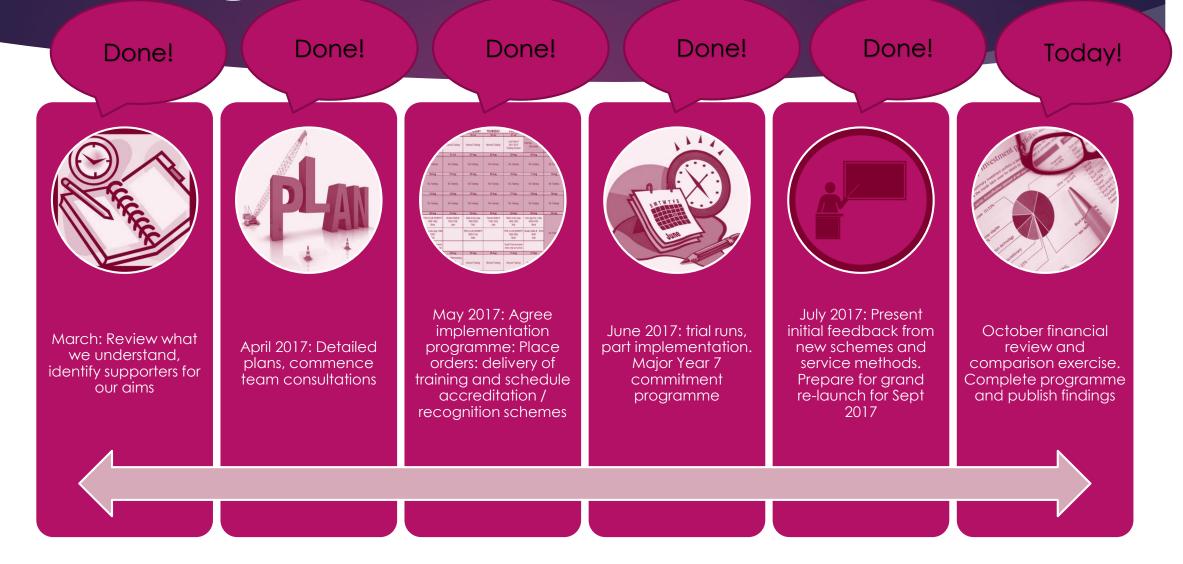






FCSI & LACA – WAVELL SCHOOL MAKE-OVER

Timings and Planning



Phase 1 Problems identified

- Fresh baking, roasting and production: need more cook capacity
- Dated signage and lack of visible menus
- Dining ambience, furniture and facilities
- Not appealing to some 41% of FSM, staff customers and a large amount of potential cash customers





INPUT FROM



Headteacher, Assistant
 Headteacher, Bursar,
 Head of Maths, Catering
 District Manager and the
 Kitchen Team.

School Council – 2 students from each Year Group.







GY₅





















What we've worked on:

- Dedicated YR7 area
- > Congestion
- > Queuing times
- > Menu communication
- Cooking capacity
- > Service styles, dated units
- > Dining ambience
- Real appeal
- Enough seating
- Clearer signage
- Background music
- > Allergen Accreditation



MAIN CHANGES – C BLOCK HALL



- Dedicated YR7 eating area C Block Hall
- > 108 seats
- > 2 serving units, 2 queues
- > 2 sittings
- > Designated clearing area
- > New signage



MAIN CHANGES – THE WAVELL HALL



Noticeable Hydration Station
4 new menu displays
The Wavell Café logo





- > New Shutters
- > New Pasta King serving unit
- > Bright and modern graphics





VIDEO CLIPS





DONATIONS/CONTRIBUTIONS

Costs to School

Upgrade of electrics Install of cooker and dishwasher Waste disposal clearing unit C Hall decoration Induction day lunches x 2

£22,759

Donations/Contributions – Value of Award

Cooker

Dishwasher

6 x serving units

Trays, cutlery, plates, menu holders

Graphics for both Wavell Hall and C Hall 6 x flip top tables, 36 chairs, cutlery/tray unit

Multi-tiered hot box

Fruit stands

Consultancy

STUDENT TAKE-UP IMPACT

By the end of the 2nd full week of term

Product	2016	2017	Difference	% Increase
£2.15 meal	53	76	23	43%
Meat Main Meal	93	139	46	49%
Veg Main Meal	59	73	14	23%

FINANCIAL SALES IMPACT

Whole Service (includes: Breakfast, Break & Lunch)

Month - September	2016 (20 days)	2017 (18 days)	% Variance
Whole Service	18,390 (919.5/day)	18,994 (1055/Day)	15% UP!



A BIG THANK YOU!

Your presenters today:



Helen Blunden, Bursar at the Wavell School

Julian Edwards, Chairman of the FCSI (UK&I) – julian@fcsi.org

