

# East of England Regional Business Meeting

4th October 2017

## AGENDA

- 10.00 .....Registration & Morning Refreshments
- 10.30 .....Welcome and Introductions - Lin O'Brien MBE, Regional Chair
- 10.35 .....View from the Bridge - Michael Hales, LACA Vice Chair
- 11.00 .....Whole Day Catering Solutions / Market Trends / Food Prices - Brakes
- 12.30 .....Lunch & Networking
- 13.30 .....The changing landscape of Education Catering:  
Introduction by Lin O'Brien MBE, CEO HCL
- Panel:**
- Neil Short - National Association of Small Schools  
**Pressures and challenges facing Small Schools**
  - Chris Jukes - Primary Executive Leader at the Cam Academy Trust  
**Growth of Multi Academy Trusts - what are the implications for our industry?**
  - Myles Bremner - The 'Sugar Smart' Campaign and working with the Jamie Oliver Foundation
- Q and A Session / Panel Debate
- 15.00 .....Afternoon Refreshments
- 15.15 .....Joe Hurd - BBC1, Travel Channel, Channel 5
- With his Italian good looks and Yorkshire-born manners, Joe Hurd brings a new, cooler charm to cooking. A self-proclaimed blue-collar cook, he is not afraid of getting his hands dirty and creating Anglo-Italian food all can enjoy!
- 16.00 .....Meeting Formally Closes
- 17.00 .....Cocktail Reception - Big Easy Bar.B.Q & Lobstershack 12 Maiden Lane, London, WC2E 7NA  
(In the heart of Covent Garden, on the Southwest side of the Piazza, go past St. Paul's Church, down Southampton Street and Maiden Lane is the first road on the right - opposite Rules!)
- 18.30 .....Dinner – As above



COVENT GARDEN