

BUSTING APPRENTICESHIP

### Myth 1

# APPRENTICESHIPS ARE JUST FOR YOUNG PEOPLE, RIGHT? THE REALITY...

Apprenticeships are for everyone—no age limits here! Whether someone's fresh out of school or looking to switch gears later in life, apprenticeships offer the perfect pathway to new skills and opportunities. In fact, many mature workers find apprenticeships an exciting way to reinvent their careers and bring a wealth of experience to their new roles. Age is just anumber—what matters is the drive to learn and grow!

### Myth 2

### APPRENTICES ARE GOING TO BLOW UP MY BUDGET WITH ALL THAT OFF-THE-JOB TRAINING.

#### THE REALITY...

Time to flip the script – apprenticeships are a savvy investment, not a money pit! The government's got your back with funding and incentives, which means you're not just training new talent – you're doing it smartly. And those off-the-job hours? They're bringing back fresh ideas, energy, and a can-do attitude that'll give your whole team a boost. Win-win!

### Myth 3

### WHY WOULD SOMEONE WITH A DEGREE WANT TO DO A LEVEL 2 OR 3 QUALIFICATION?

#### THE REALITY...

Think of apprenticeships as the ultimate toolkit for career growth—packed with everything needed to build real-world skills! People with degrees are diving into apprenticeships because they know it's where they can gain hands-on experience that truly sets them apart. They're not just adding another qualification—they're supercharging their careers with the practical skills that matter.

### Myth 4

### APPRENTICES ARE GOING TO TAKE UP ALL MY TIME WITH MENTORING.

#### THE REALITY...

Let's be real—mentoring an apprentice isn't about hand-holding 24/7. It's your chance to mould the future stars of your team! Think of it as coaching your own mini dream team—sharing your wisdom and seeing them thrive is one of the most rewarding parts of leadership. And guess what? You're not in this alone; training providers are here to back you up every step of the way.

### Myth 5

# APPRENTICES ARE ONLY USEFUL FOR ENTRY LEVEL TASKS THE REALITY...

Apprenticeships are designed to develop a wide range of skills, including those necessary for more complex and responsible roles. With the right training plan, apprentices can take on significant responsibilities, contributing to critical projects and becoming integral parts of your team. Many apprenticeships also focus on developing specific skills that are directly aligned with your business needs, ensuring that apprentices are prepared to add value in areas that matter most.

### Myth 6

### ONCE THE APPRENTICESHIP IS OVER, APPRENTICES JUST LEAVE FOR ANOTHER JOB.

#### THE REALITY...

When done right, apprenticeships build loyalty and long-term commitment. Apprentices appreciate the investment in their growth and are often eager to stay on and continue developing with the company that gave them their start. Plus, the skills and experience they gain during the apprenticeship make them even more valuable to your team, making it a win-win to keep them\_around!

### Myth 7

# APPRENTICESHIPS ARE ONLY FOR FULL TIME EMPLOYEES THE REALITY...

Apprenticeships are accessible to everyone working 16 hours or more per week, ensuring that part-time hours are no barrier to growth. Development opportunities and skill enhancement are available to all, whether your team members work part-time or full-time.

### Myth 8

### YOU NEED TO BE A TECHNOLOGY WIZARD TO COMPLETE AN APPRENTICESHIP

#### THE REALITY...

Actually, our BUD online portfolio is designed for everyone - no magic required! Your apprentices can access it anytime, anywhere, from any device, including smartphones and tablets. It's easy to use and we offer full support and guidance to ensure a smooth experience. Apprentices can quickly upload their learning progress and stay connected with their trainer, making communication and progress tracking simple and effective.

## what makes apprenticeships a win-win for everyone?

#### Supercharge YOUR TEAM

Fill skills gaps with tailored training for both new recruits and existing staff, turning potential into performance.

#### Future Proof

#### YOUR WORKFORCE

Equip your team - new and experienced alike - with cutting-edge skills that keep you ahead of the competition.

# Boost MORALE

Investing in development for current employees shows you're serious about their growth, leading to happier, more motivated staff.

# WINS

See early results as both new and existing apprentices apply their learning directly to their roles, driving immediate improvements.

#### Fresh Talent

#### **FRESH IDEAS**

Whether it's new hires or current employees, apprenticeships inject fresh energy and innovation into your team.

#### Build

#### **LOYALTY**

Fill skills gaps with tailored training for both new recruits and existing staff, turning potential into performance.

# Grow Your Own

Develop the next generation of leaders from within, ensuring continuity and a deep understanding of your business.

#### Community

#### IMPACT

By offering opportunities for learning and career advancement, you contribute to the local economy and help shape the future workforce.