



## Partners with LACA

**“We believe that investing in school meals...  
means investing in a healthier future”**



### The value of LACA partnership - what it includes:

- Discounted package rates to the annual Main Event and School Food Show – the only UK event dedicated to the sector
- Join the collective ‘industry voice’ - increasing awareness of the school food sector with Government, press and key stakeholders helping to ensure vital funding for the service and helping your business continue thriving
- Network with industry leaders and potential customers, driving new business opportunities and building customer relationships
- Gain business intelligence to help to inform product/brand developments and innovation
- Year-round coverage across [www.laca.co.uk](http://www.laca.co.uk)
- Access to over 1,000 LACA members including school food providers, decision makers and buyers
- Hear the latest thinking via exclusive Partner’s meetings to help develop your business strategy
- Reduced rates for LACA services including Allergen Training Courses and LACA E-Learning programmes
- Preferential advertising rates in LACA School Caterer magazine

### NEW Exclusive partner benefits for 2023

- Brand support across LACA’s social media channels
- Bespoke email sent to LACA members twice a year
- Advertising on LACA’s website, attracting over 9,000 visitors every month
- Sponsorship of four LACA newsletters
- Fortnightly partner interview/Q&A on website promoted via newsletter
- Video ad breaks during LACA webinars
- Partner Innovation Awards at the Main Event

[www.laca.co.uk](http://www.laca.co.uk)



