2025
INFORMATION
PACK

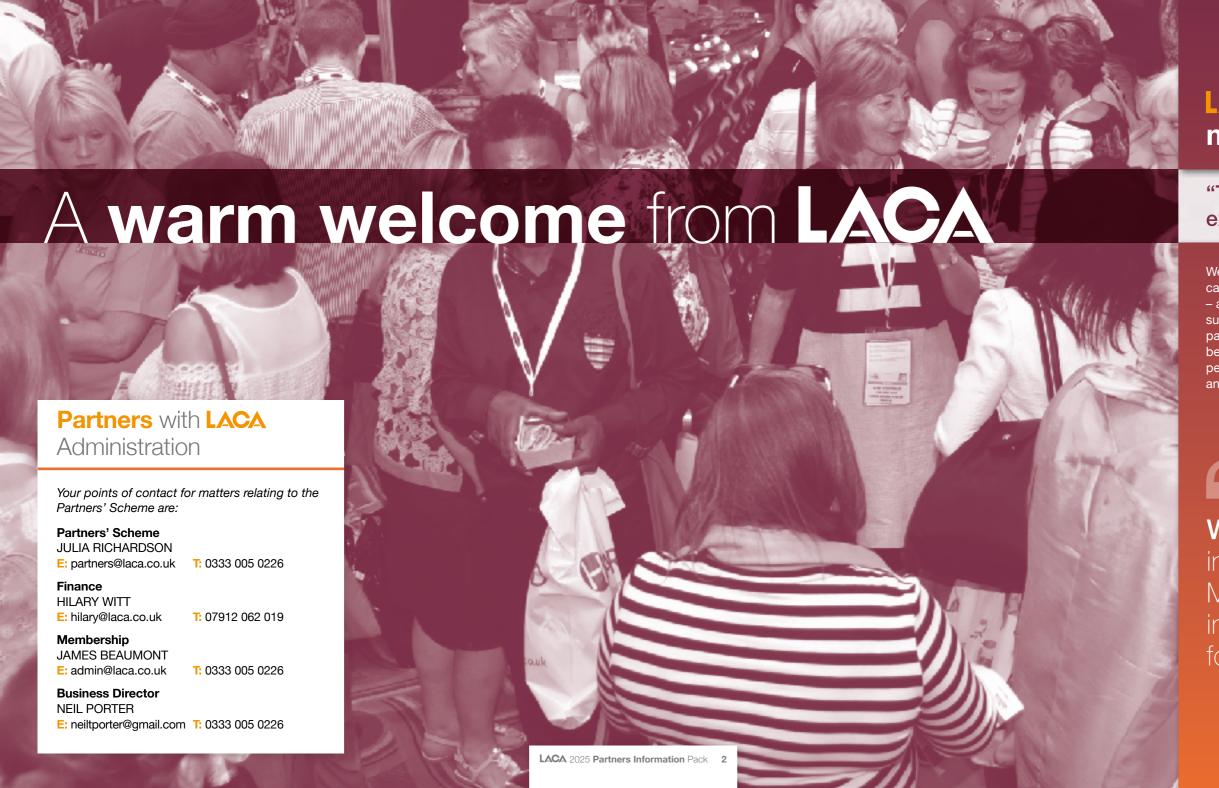












# LACA vision and mission statement

"Together we achieve excellence in school food"

We are here to give everyone who provides catering within the education sector a voice – as well as the knowledge, resources and support to make nutritious and healthy food part of everyday life. We do this each day because great school food helps young people to thrive, concentrate, enjoy school and achieve more.

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We believe that investing in School Meals means investing in a healthier future for our children.

# A warm welcome

#### A warm welcome to you all.

It's a pleasure to be able to contribute to the partners brochure this year. I feel very honoured and privileged to be in the position of **LACA National Chair for the year** ahead. I look forward to working alongside you all to deliver the best possible outcomes, providing the fabulous school meals that we all do across the country and for that, and everything you do to support LACA as a partner, I want to thank you for your continued support and commitment.

It has been another challenging year for us all with underfunding, the cost of living crisis, food price increases, food substitutions and the continued difficulties we are having with recruitment across our services. But together we have still managed to provide a hot healthy meal to pupils that we all strive to feed each and every school day.

Granted, we have had to make some changes to our menus and service delivery in some cases, but as we have seen in our regular LACA members surveys, we are all doing our absolute best in these adverse times to continue to meet the school food standards with some regularly reviewing and changing menus and using innovative ways to make sure that our children's school lunch is the best it can be.

As frontline service operators we are all doing our very best to provide freshly cooked hot meals, nutritionally balanced healthy food to ensure the children we serve are given the best opportunities to thrive, and without doubt that is all down to the amazing suppliers, who are passionate about the meals and service that we all deliver.

Our goal continues to be that all school pupils should have access to freshly prepared school meals that are sustainable and meeting the required healthy eating standards which creates consistency. Healthy food benefits not only the children that we serve, but also supports local communities, producers and suppliers.

This year we will also be continuing with the great work started by Brad Pearce two years ago, focusing on the funding differences across all four UK nations - England £2.53. Wales £3.20. Scotland £3.30 and Northern Ireland £2.60. It seems so unreasonable that depending on where you live determines the funding that is available, when we all have the same challenges and services to deliver and we need to lobby to rectify that injustice.

In addition, we will continue to ask for funding to be ringfenced to prevent monies allocated for school meals being spent in other areas. We need to continue the focus on extending benefit based Free School Meals to all families on Universal Credit as well as exploring auto enrolment.

As always we will continue to keep you all up to date with the progress

of our campaigning as well as all other initiatives that will come along the way, and we will always be grateful for any input or views you may have. By working together we can all have a huge impact on the health of our children, their education and attainment of course and we can also have some fun on the way.

It was wonderful to see you all at the Main Event in Birmingham this year. It was hugely successful, and again without all your support this event would not be the success it is today. So please put the date in your diary for 08 -09 July 2025, where SCOTY will once again take centre stage showcasing what innovative talented school chefs we have working with us. Many congratulations to Jennifer Brown who won this year's competition.

I hope to catch up with you all at the November Autumn Seminar at Kenilworth. We have a packed agenda with a busy partners meeting, and of course some time to catch up with colleagues old and new.

Always remember as a LACA partner we are so grateful for your support and commitment and again a huge thank you to you all, we really do value all you do to help us achieve all we do together.

Very Best Wishes

Underth Gregory

# **Reasons** why you should become a **LACA Partner** in 2025!

#### Benefits for LACA Partners in 2025:

- LACA Industry Landscape Research
  NEW FOR 2025
- Retweet Package 4 per vear
- Email shot to LACA Members 2 per year
- LACA website ad slots on home page with Partner ads on rotation
- Sponsorship of LACA newsletter 4 times per year
- Fortnightly partner interview/Q&A on website promoted via newsletter
- Video ad breaks in LACA Seminars/Webinars
- Annual Main Event and Exhibition Package (July 2025)
- Public Affairs Campaigning and Lobbying
- LACA Website to promote company products, offers and promotions
- Two Associate Memberships to LACA with access to the Membership Database

- Migh profile recognition Sponsorship of National Campaigns and Events
- Two exclusive Partners' meetings each year with the LACA National Steering Group and current key note speakers – access to latest 'thinking' to help develop your own business strategy
- Having a 'united voice' Elected Partner Representatives to the Board and Working Groups
- Use of 'Partner with LACA' logo for your business communications
- Complimentary Allergen Training Courses for Partner representatives and access to the LACA E-Learning programmes at members rates for Partners' employees
- Business Opportunities Networking with industry leaders and potential customers



Our **Membership** package runs from January to December each year, with the option to renew on a yearly basis.

The cost of joining the Partners' Scheme for 2025 is only £12,225.00 +vat.

Full details of the **benefits** of becoming a LACA Partner are detailed within this brochure.



## The **main** event

#### LACA Main Event and Exhibition 2025

**Dates:** Tuesday 8<sup>th</sup> to Wednesday 9<sup>th</sup> July 2025 **Venue:** The Hilton Birmingham Metropole Hotel

#### **Conference & Exhibition Organisers:**

Dewberry Redpoint Ltd., PO Box 13340, Colchester C06 4XG

#### Stuart Barnett

T: 020 3398 0199

E: sbarnett@dewberryredpoint.co.uk

Included in your Partnership package:

- 3m x 2m stand space
- Accommodation for two people in single rooms for two nights
- Breakfast for two
- Two places at the Main Event
- Two places at pre-event ice-breaker evening
- Two places at the Gala Dinner
- Two places at the LACA Chair's Reception prior to the **Awards Dinner**
- Additional places or stand space can be requested via the organisers at a preferential LACA Partner rate

## LACA Partners LOGO

Partners with LACA can use the LACA logo in conjunction with the words "Partners with LACA" on their company stationery, advertisements, and promotional materials where appropriate.

the school food people

Logos can be supplied in JPEG format on application to

E: admin@laca.co.uk

#### **LACA Membership List**

The LACA database is available on LACAnet in the Partners' area and updated quarterly by the LACA administration team.

Partners will also receive a full Main Event delegate list prior to the event. This will be issued at the end of May and again at the end of June each year. Partners' requests for seating at the Gala Dinner to be sent to organisers after receipt of the June list.

Membership queries and enquiries should be addressed to:

#### **James Beaumont, LACA Administration:**

T: 0333 005 0226 E: admin@laca.co.uk www.laca.co.uk

#### LACA Yearbook

The Annual Yearbook is published in the Spring, and there will be an updatable online version.

The current publishers of the yearbook are set out below:

#### Andrew Archer, Dewberry Redpoint Ltd

T: 020 3398 0199

E: andrewa@dewberryredpoint.co.uk

Dewberry Redpoint Ltd., PO Box 13340, Colchester C06 4XG

Dewberry Redpoint will contact you directly to discuss your copy and artwork requirements.

# For more information

on how to become a LACA Partner contact Julia Richardson **T:** 0333 005 0226 E: partners@laca.co.uk

## The website

#### **LACA Website**

## Partners' Listing

Your company logo, address, and contact details will be listed on this page. You have the facility to add text to give information of your products and services.

Check your entry on the website and send any changes required to:

#### **Edward Waddell**

- T: 020 3398 0276
- E: edward.waddell@ dewberryredpoint.co.uk

#### Members' Section

As Partners of LACA you have access to the members section of the website. To log on, "user name" is your surname with a capital on the first letter, and your password is your membership number, which must be a five digit number.

You will receive your membership number, once registration is completed, from Partners' Administration.

To check your membership number contact:

# James Beaumont LACA ADMINISTRATION

T: 0333 005 0226 E: admin@laca.co.uk www.laca.co.uk

#### **Partners** e-newsletter

The e-newsletter is sent to LACA members and 1700 other people weekly.

If you have features you would like to be considered, please contact:

Edward Waddell T: 020 3398 0276 E: edward.waddell@dewberryredpoint.co.uk

#### **LACA Intranet**

LACA has developed an 'intranet' service (LACAnet).
Access is available to members holding national or regional office, seconded members of working groups, contractors to the Association and importantly, the named 'lead' of Partners with LACA.

This service offers the opportunity for Partners to access relevant information, Partner working documents and enable interaction between Partners.



## **LACA Social Media**

LACA maintains an active presence on social media platforms like X, Facebook, Instagram, and LinkedIn, where it covers all industry news, regional news, and campaigns (such as SCOTY, NSMW and LACA Main Event) and promotes everything great about school food.

LACA encourages all their members and partners to participate, share their stories, and tag LACA in their posts and updates.

- X @LACA\_UK
- in LACA The School Food People
- @LACA\_UK
- **GLACA**

## **Associate Membership**

Two named company members will have Partner membership which has the same status as other associate LACA members. Partners can put themselves forward for election to be a member on regional committees, but cannot hold the office of Board Representative if elected.

You can also be elected by Partner colleagues to represent them at national level and contribute to the decisions made at Board meetings in an ex officio capacity and have a vote.

The role of the Representatives is to voice opinions on behalf of all the Partners, which involves liaising with colleagues from other companies, participating in the scheme and attending scheduled meetings. The role is to contribute expertise. Elections take place to select Representatives at the beginning of each year. The 2025 representatives will be elected in March 2025.

To stand for election on to a regional committee please submit your name to the relevant chair prior to the region's AGM, normally held during the first three months of the year. Partners with LACA have representatives sitting on three LACA Working Groups.

Membership queries and enquiries should be addressed to:

James Beaumont
LACA ADMINISTRATION

T: 0333 005 0226 E: admin@laca.co.uk www.laca.co.uk

## **Partners Meetings**

Two meetings each year (in Spring and Autumn 2025) will be arranged with the LACA National Steering Group to share information and update you on related national issues, Government policies, market positioning etc.

Partners have the opportunity to contribute to the meeting agenda, network and discuss the key issues that affect suppliers, future policy and decision making through LACA.

- The Partners must elect a representative from amongst their number to attend the Board of Directors meetings for the year by April, in order to attend Board meetings from the April meeting. The election will take place at the Partners' meeting in March 2025.
- A deputy should be elected at the same time to ensure attendance at all Board meetings.
- It will be the responsibility of the representative Partner to keep their colleagues informed and updated on meetings attended



# **Groups** and **Representatives**

## **LACA Working Groups and Representatives**

#### Partners' Scheme Coordinator

Julia Richardson

T: 0333 005 0226

E: partners@laca.co.uk

#### Partner Representative to the Board

Gavin Squires - BIDFOOD

**T:** 0370 3663 720

E: gavinsquires@bidfood.co.uk



#### **Membership Services**

#### Chair of Member Services:

#### **Beverley Baker**

E: beverley.baker6@btinternet.com

#### Responsibilities:

- > Membership retention
- > New Member Marketing
- > Links to Membership Administration
- > Trainina
- > Continuous Professional Development
- Management of Members use of the logo and brand
- Lead on the development and management of traded activities

#### Past Chair:

#### Stephen Forster

Retired

E: stephen.forstercw@icloud.com

#### **Board Member for South East:**

#### **Philippa Terry**

Juniper Ventures Limited

E: philippa.terry@juniperventures.co.uk

#### **Board Member for West Midlands:**

#### Lorna Hicks

Telford & Wrekin Borough Council

E: lorna.hicks@telford.gov.uk

#### Partner Representative:

#### **Bobby Houghton-Brown**

Yeo Vallev Farms (Production) Ltd

E: bobby.houghton-brown @yeovalley.co.uk

#### Co-opted LACA Member:

#### James Beaumont

Elvara

E: james.beaumont@elygra.co.uk

#### Co-opted LACA Member:

#### Rebecca Saunders

Dewberry Redpoint

E: rebecca.s@dewberryredpoint.co.uk

#### Communications

# Vice Chair & Chair of Communications:

#### Michael Hales

Juniper Ventures Limited

E: michael.hales@juniperventures.co.uk

#### Responsibilities:

- > LACA Website
- > Yearbook, Surveys
- > News updates

#### **Immediate Past Chair:**

#### Anita Brown

Stockton on Tees Borough Council

E: anitabrownlaca@outlook.com

#### **Board Member for East Midlands:**

#### Kath Breckon

North Yorkshire Council

E: katherine.breckon @northyorks.gov.uk

#### Co-opted LACA Member:

#### **David Mackness**

Juniper Ventures Limited

E: david.mackness @juniperventures.co.uk

#### Partner Representative:

#### Lisa Richards

Unilever

E: lisa.richards@unilever.com

#### **Social Media**

#### Immediate Past Chair:

#### **Anita Brown**

Stockton on Tees Borough Council

E: anitabrownlaca@outlook.com

#### **Events**

#### Chair of Events:

#### **Neil Porter**

BAM FM

E: neiltporter@gmail.com

#### Responsibilities:



- Main Event
- School Chef of the Year
- > Seminars and Meetings
- > Campaigns
- > National School Meals Week



LACA

MAINEVENT

#### **Partners Scheme Coordinator:**

#### Julia Richardson

Greenwich Services Plus Ltd

E: julia.richardson @royalgreenwich.gov.uk

#### **Immediate Past Chair:**

#### **Anita Brown**

Stockton on Tees Borough Council

E: anitabrownlaca@outlook.com

#### National Chair:

#### **Judith Gregory**

The City & County of Cardiff

E: judithgregorylaca@outlook.com

#### **Board Member for East of England:**

#### **Stuart Clarke**

HCL

E: stuart.clarke@hcl.co.uk

#### **Board Member for North West:**

#### Derek Wright

Blackpool Council

E: derek.wright@blackpool.gov.uk

#### **Board Member for East Midlands:**

#### **Bryan Lygate**

Impact Food Group

E: bryan.lygate@impactfood.co.uk

#### Co-opted LACA Member:

#### Roger Kellow

E: roger.kellow@outlook.com

#### Co-opted LACA Member:

#### **Mark Taylor FIH**

Bloom Foodservices Limited

#### E: mark@bloomfoodservice.com

#### Partner Representative:

#### Simon Gardiner

Hobart UK

E: simon.gardiner@hobartuk.com

#### Partner Representative:

#### Lucia Bridges

ParentPay Group

E: lucia.bridges@parentpay.com

The LACA Organisation Structure has a Business Centre to manage the business of LACA and includes Governance and Finance.

Within that the Business Director (Neil Porter) has responsibilities for the overall management of the Partners Scheme and the Marketing of LACA.



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# **Groups** and **Representatives**

## **LACA Regional Chairs**

#### Partner Attendance at Regional Meetings

Lead Partners (or their regional representative) are eligible for one free place at all regional meetings. Partners are however required to pay for any extras i.e. dinner.

This arrangement is managed locally by Regional Chairs with regard to numbers/places available due to the size of venues etc. but every effort will be made to accommodate Partners' requests wherever possible.

Brad Pearce, is the Regional Coordinator for this year.

Regional Chairs will ensure timely advance notice of their meetings, which are advertised on the website www.**LACA.co.uk** 



# (1) North West Chair: Steve Wood NATIONAL SALES MANAGER (EDUCATION DIVISION) Pizza Plus Foodservice 07793 652 586 s.wood@pizzaplusfs.co.uk **West Midlands** Chair: Lorna Hicks FM SOFT SERVICES GROUP MANAGER Telford & Wrekin Borough Council 01952 380 959 lorna.hicks@telford.gov.uk Wales Paul Williams SALES MANAGER FOR **EDUCATION AND** HEALTHCARE Green Gourmet Ltd 07917 628583 pwilliams@greengourmet.co.uk **South West** Craig Walkley

PROJECT CONSULTANT

PKL Group (UK) Ltd

cwalkley@pkl.co.uk

07442 674794

# (5) 5 6 7 2 (8) 3

# North East & Scotland Chair: Stephen Forster RETIRED

LACA Ltd

T: 07831 156 120

E: stephen.forstercw@icloud.com

#### 6 Yorkshire & Humberside

Chair: Jo Webster

FOOD CATEGORY MANAGER

YPO

07817 128 900

jo.webster@ypo.co.uk

#### 7 East Midlands

Chair: Lisa Fox

CATERING OPERATIONS MANAGER

Nottingham City Council

0115 876 5432

E: lisa.fox@nottinghamcity.gov.uk

#### 8 East of England

Chair: Natasha Carver

PUBLIC SECTOR SALES
MANAGER UK & IRELAND

Electrolux Professional

E: natasha.carver@ electroluxprofessional.com

#### 9 London and South East

Chair: Julia Richardson

SENIOR HEAD OF CLEANING & FM

Greenwich Services Plus Ltd

0208 921 4637

julia.richardson@ royalgreenwich.gov.uk

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# LACA **Membership**

# **Annual Membership**

Fee to the

# LACA PARTNERS' SCHEME

**Great value** at only £12,225.00+VAT

# The Main Event and Education Catering Exhibition

**8<sup>th</sup>-9<sup>th</sup> July** 2025

#### THE 2024 EVENT

330 Delegates and 827 Day Visitors to the SCHOOL FOOD SHOW



# The following will be included within your Partner package

- 3m x 2m Stand Space
- Accommodation for 2 in single rooms for 2 nights
- Breakfast for 2
- Two places at The Main Event
- Two places at pre-event ice-breaker evening

- Two places at the Gala Dinner
- Two places at the LACA Chair's Reception prior to the Gala Dinner
- Additional places or stand space can be requested via the organisers

Cost = £6066 for Associate Members



# Membership **Benefits**

## **Your Annual Membership Fee also includes**

#### Campaign and Lobbying contribution

Over the past 12 months, British politics has been marked by significant developments and challenges, particularly in the context of the cost of living crisis and innovations in the school food sector. As the 2024 general election approaches, these issues have become even more prominent.

#### **Political** Developments

**New Government:** The Labour Party, led by Sir Keir Starmer, won the 2024 general election in a landslide victory, marking the first left-leaning government in 14 years. The new government has outlined ambitious plans to address economic stability, NHS waiting times, border security, and education. One of their key initiatives is the introduction of free breakfast clubs in primary schools, aimed at alleviating financial pressure on families and ensuring children start their day with a nutritious meal.

Conservative Party Leadership Election: Following their historic defeat, the Conservative Party is undergoing a leadership election to replace Rishi Sunak, who announced his resignation as party leader. The leadership race includes prominent figures such as Kemi Badenoch, Robert Jenrick, and James Cleverly, with the final result expected in November 2024.

**Economic Policies and Cost of Living:** The cost of living crisis remains a central issue, with inflation and rising energy costs impacting households across the UK. The Labour Party's proposed measures, including the free breakfast clubs, are part of a broader strategy to support families and improve living standards.

**Legislative Actions:** The new government has introduced various bills to address ongoing issues. For instance, the Illegal Migration Bill was introduced to tackle immigration challenges. Additionally, the Windsor Framework was announced to address post-Brexit issues in Northern Ireland.

#### The **School Food** Sector

**Free Breakfast Clubs:** One of the most significant proposals in the school food sector is the Labour Party's plan to introduce free breakfast clubs in all primary schools. This initiative is designed to

support children's nutrition and academic performance, as research shows that a nutritious breakfast can improve concentration and learning outcomes. The pilot program, set to begin in April 2024, will involve 750 schools and aims to roll out nationally, costing an estimated £315 million.

Addressing Food Insecurity: The cost of living crisis has exacerbated food insecurity, as we see many families struggling to afford basic necessities. Schools have increasingly become a frontline in addressing this issue, with some implementing food banks and other support measures to ensure students have access to adequate nutrition.

**Sustainability and Innovation:** The school food sector has also seen a push towards sustainability and innovation. Efforts to reduce food waste, incorporate locally sourced ingredients, and provide healthier meal options are becoming more prevalent. These initiatives not only aim to improve the quality of school meals but also educate students about sustainable practices and healthy eating habits.

#### Role of **LACA**

LACA continues to play a crucial role in driving and leading the school food sector. LACA advocates for high-quality, nutritious school meals and supports initiatives that promote the well-being of students. By providing training, resources, and guidance to school caterers, LACA ensures that best practices are implemented across the sector. Their efforts are particularly important in the context of the proposed free breakfast clubs, as they will be instrumental in ensuring the successful rollout and operation of these programs.

The past year has been marked by significant political and economic challenges in the UK, with a strong focus on addressing the cost of living crisis. Innovations in the school food sector, particularly the proposed introduction of free breakfast clubs by the Labour Party, highlight the ongoing efforts to support children's well-being and academic success amidst these challenges. LACA's leadership and advocacy are vital in driving these initiatives forward and ensuring their success.

# Associate Membership to LACA Ltd

Two named company members will have Associate membership, which has the same status as other Associate LACA Members. One member to be the Lead Partner.

#### Annual LACA Yearbook

The Annual Yearbook is published in the Spring, and Partners will be able to update their entries online ahead of each academic term.

# Partners Administration and Meetings

Supporting the overall administration and associated costs relating to the management of the Partners' Scheme and facilitating a minimum of two Partners' Meetings per year.





# Protocol for **Partners**

The scheme is open to existing Partners in the first instance, before offering any remaining places to potential suppliers.

To avoid any conflict of interest and to uphold the integrity of LACA, Partners *must not* share any commercially sensitive information (acquired from being a Partner) with any other company and/or service provider to this sector of the industry.

Below are some notes for guidance in fulfilling your role as a valued Partner with LACA Ltd. This guidance is suggested to protect the interests of both parties.

- The Partner Membership is on an annual basis, with fees paid within 14 days following invoice date.
- Membership does not represent an endorsement of any Company's products.
- Partners are expected to uphold the reputation of LACA Ltd at all times.
- A representative Partner may attend the LACA Ltd National Board Meetings as an ex officio board representative, with full voting rights (annually elected). The Governance rules cover the Partner role on the Board.
- Nominated Partner representatives may sit on three of the LACA Working Groups (Member Services, Communications and Events) annually elected. The role is to provide expertise.
- Partners are requested not to act independently of LACA Ltd in any related representations/activities, without the prior agreement of LACA Ltd
- Partners may only use the LACA Ltd Partners' logo during the year of membership. The LACA Ltd Partners' logo is for use only by the Company name registered. It cannot be used by a non Partner company with whom a Partner may be associated, nor against individual brands within a Partner Company's portfolio, or which are a subset of a company name.
- The Board reserves the right to refuse applications to the Partners with LACA Scheme and that decision will be at the Board's discretion.

## **LACA Ltd Competition Law Compliance Policy For Partners**

#### Introduction

This policy governs the conduct of all Partners' dealings within the context of LACA Ltd. All LACA Partners are required to comply with this policy.

Competition law does not prohibit Partners from attending LACA meetings. However, because competing (or potentially competing) suppliers will come into contact with one another at LACA meetings, care must be taken to avoid discussions which go beyond legitimate business purposes.

The purpose of this policy is to ensure that Partners do not engage in any activity which could be considered unlawful under competition law.



#### LACA's **Obligations**

LACA will not coordinate with other trade associations or similar bodies on membership fees, services offered to members or any other terms of membership liable to affect competition between associations.

Discussions that take place between associations must avoid such commercially sensitive subjects.
Rules on admission of Members to LACA and the terms of membership will be transparent, proportionate, nondiscriminatory and based on objective standards. Procedures for expelling Members from LACA will be based on reasonable and objective standards. LACA will not engage in joint buying or selling on behalf of Partners.

#### Individual Responsibility

This policy has been adopted in the spirit of compliance with competition law and is intended to remind Partners of the basic principles of competition laws generally and to highlight areas that may be of specific relevance to LACA.

Although all Partners are required to comply with this policy, Partners remain individually responsible for complying with competition law and should seek independent legal advice if they have questions or concerns regarding the application of this policy or competition law more generally. LACA offers no warranty that by following this policy Partners will not be acting in breach of competition law.

# The Purpose of LACA and The Partners' Scheme

LACA's mission statement is to set high standards in Education Catering and to be the lead consultative body to the Government on all aspects of school food and in delivering healthy eating policies.

It also seeks to support caterers to enable them to meet changing industry demands. [The funding from suppliers raised through the LACA Partners' Scheme enables LACA to deliver its objectives. Supplier Partners participate in the scheme to support LACA's objectives for the benefit of its members and suppliers alike.]

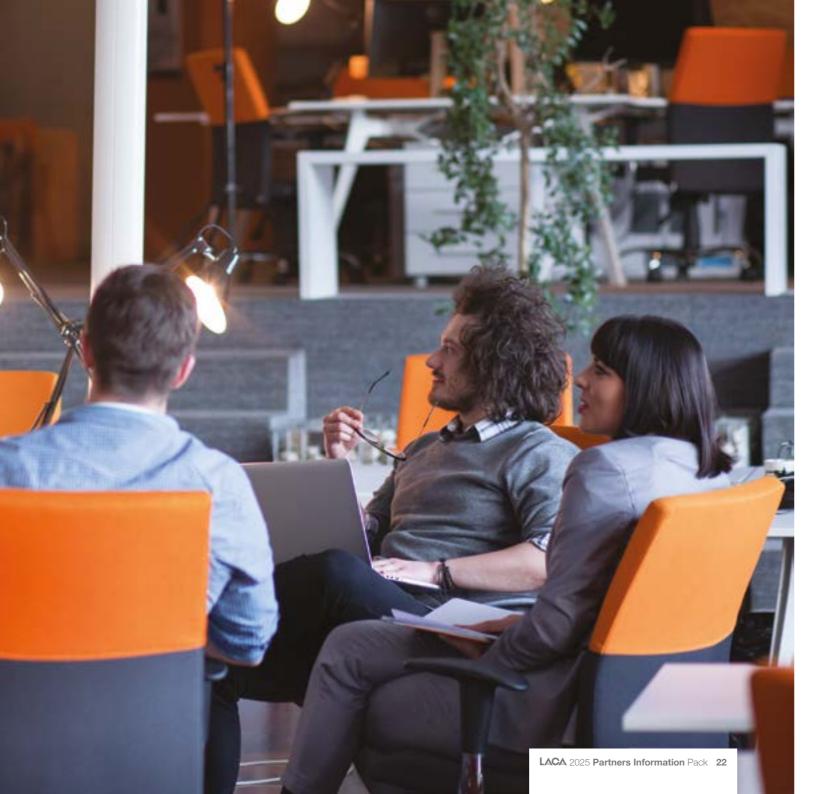
# **Agendas** and **Meeting Administration**

An agenda will be circulated before every meeting so that Partners have an opportunity to consider it and raise an objection if they consider that any item is inappropriate.

Similarly, all Partners will receive a complete and accurate minute so there is an official record of every meeting.

The Chairperson will remind Partners of this policy at the start of every meeting. Only Members and Partners shall be entitled to attend LACA meetings.





# Partners' Policy continued

#### Content of **LACA Meetings**

Partners must ensure that only legitimate topics are discussed at LACA meetings. Partners should not use LACA meetings as an opportunity to discuss, agree or exchange information with their competitors on any matters which could have as their object or effect the prevention restriction or distortion of competition.

Partners **MAY** discuss topics of a general nature, including the following:

- How LACA is intending to drive the uptake of school meals.
- LACA's current campaigns, initiatives and lobbying activities.
- Difficulties local authorities are facing in the current environment.
- The Government's current views/ approach to schools, funding and school meals.
- LACA events including competitions, training and conferences.
- Discussion of the benefits Partners receive as a result of their involvement with LACA.
- Trends in public opinion and displays at trade fairs and shows.

Partners **MAY NOT** discuss or agree or exchange information on:

- Current or future prices or discounts offered to customers.
- The terms on which products are supplied to customers.
- Promotional activities or marketing investments.
- Costs.
- Other confidential information or trade secrets e.g. production capacity, sales, stock holding, R&D; the allocation of customers to each other (i.e. agreeing not to compete with each other for business from particular customers or in particular sectors) or any other division of markets.
- Allocating territories, types of outlet or product to each other.
- Information on tenders, or whether Partners intend to respond to an invitation to tender or the terms on which they will do so.
- Levels of production, inventory levels, production processes and methods, levels of raw material or ingredients.
- Whether they will cease purchasing goods from a particular supplier or refuse to quote for, or supply, a particular customer.
- Decisions as to the appointment of new Partners must remain a matter exclusively for the LACA board. Partners MAY NOT engage in any vote with the purpose or effect of excluding any members of the industry from participation in the Partners' Scheme.

# **Procedure** if a Partner considers a topic as inappropriate

If a Partner considers that any subject being discussed at a LACA meeting is inappropriate or in breach of this policy, whether the Partner is party to that discussion or not, the Partner should take the following steps:

- The Partner should immediately raise the matter with the Chairman of the meeting; The Partner should absent themselves from the meeting immediately;
- The Partner should take such steps as it considers to be necessary in light of the breach that has occurred. Where a Partner notifies LACA of a breach of this policy in the manner outlined above, LACA will: Terminate that discussion or meeting immediately;
- Investigate the alleged breach to determine whether this policy has been breached and what action should be taken; and
- Ensure that proper records are kept of (a) the alleged breach of this policy, including details of the Partners involved, (b) the outcome of LACA's investigation into the breach and (c) the steps.

# **PARTNERS**

with



If you require a

# Partner Enrolment Form

please email admin@laca.co.uk or call 0333 005 0226

**LACA Ltd** is a limited company registered in England and Wales.

**Registration Number:** 6795804

Administration Office: 11-13 The Quad, Sovereign Way Chester, Cheshire CH1 4QP

Registered Office: c/o Mischon de Reya, Four Station Square, Cambridge CB1 2GE

**LACA Ltd** is a VAT registered company.

**VAT Reg. No.:** 689 2384 79



