



*the school food people*

**Yorkshire and Humber  
Excellence Awards 2020  
Sponsorship Packages**



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## Yorkshire and Humber Excellence Awards 2020 Sponsorship Packages

June 2019 saw the first ever Awards for Excellence Evening held in the Yorkshire and Humber region. It was an amazing night in York which really did celebrate the fantastic achievements, passion and dedication of school caterers. Everyone who attended could see how much the awards meant to the winners with tears and laughs a plenty.

This year, we will of course be holding the event again, and taking it to another major city within the region. We will be celebrating excellence in the Yorkshire and Humber on **Friday 5 June 2020** in Leeds, starting at 6:00pm at The Lock Kitchen and Bar in the DoubleTree by Hilton, (**Granary Wharf, LS1 4BR**), followed by a BBQ, drinks and dancing.

As a valued supplier and partner of LACA, the day can provide an opportunity to raise awareness of your brand and business through a number of sponsorship opportunities.

If you would like to be part of the awards evening, please see the different options as follows, and contact Sally Williamson (Regional Vice Chair) at [sally.williamson@ypo.co.uk](mailto:sally.williamson@ypo.co.uk) with any questions or confirming which package you would be interested in by **Friday 31 January 2020**.



[www.laca.co.uk](http://www.laca.co.uk)



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## Yorkshire and Humber Excellence Awards 2020 Sponsorship Packages

### Event and Regional Partnership – £3,000 Package includes:

- Four invites to the awards ceremony (incl. BBQ meal, welcome drink and entertainment)
- Access to pre-event drinks reception and networking opportunity
- Sponsorship and presentation of one of our award categories
- Professional photo of you and your award winner
- Logo, reference of partnership, sponsorship, company description and contact details in all marketing material leading up to and at the event
- Access to professional photos post-event
- Your company name in all pre-event and post-event news releases

### Award Sponsor – £500 Package includes:

- Two invites to the awards ceremony (incl. BBQ meal, welcome drink and entertainment)
- Access to pre-event drinks reception and networking opportunity
- Sponsorship and presentation of one of our award categories
- Professional photo of you and your award winner
- Logo, company description and contact details in all marketing material leading up to and at the event
- Access to professional photos post-event

### Event Sponsorship and Charity Support – £300 Package includes:

- One invite to the awards ceremony (incl. BBQ meal, welcome drink and entertainment)
- Access to pre-event drinks reception and networking opportunity
- Logo, company description and contact details in all marketing material leading up to and at the event
- Raffle prize/donation up to the value of £50 made in your company name

### Event Sponsorship – £200 Package includes:

- One invite to the awards ceremony (incl. BBQ meal, welcome drink and entertainment)
- Access to pre-event drinks reception and networking opportunity
- Logo and company description in all marketing material leading up to and at the event