



FACILITATE

COMMUNICATE


EDUCATE



LACA - THE MAIN EVENT 2017 - 5th – 7th July 2017, Hilton Birmingham Metropole

DELEGATE PROGRAMME AND BOOKING FORM

A learning and development event incorporating the Education Catering Exhibition, bringing together key catering managers and colleagues to network and discuss the issues of the moment.



This year's Main Event theme is Facilitate - Communicate - Educate and we are compiling a speaker programme which will highlight the tools education caterers need to be able to continue to excel in their own role as well as impart their experience and knowledge to colleagues in a useful and constructive way.



Who should attend?

The LACA Main Event brings together education catering personnel from local authorities, schools with an in-house catering provision and contract caterers plus suppliers to the industry within the Education Catering Exhibition.

Why attend?

- Engage in thought-provoking and inspirational seminars delivered by leading industry experts.
- Participate in the Annual Meeting (LACA members, LACA Partners and Associate Members only).
- Experience unrivalled networking opportunities with suppliers at the Education Catering Exhibition and during the pre-conference and Awards dinners.
- Celebrate the achievements of industry peers at the LACA Awards for Excellence dinner.
- Reunite with colleagues to discuss the issues facing education caterers nationwide.

Delegate Programme

WEDNESDAY 5TH JULY 2017

Workshop Sessions

- 10.00 - 10.30** Workshop 1 - Winning Ways
How to put together a successful Awards Nomination
- 10.30 - 11.00** Workshop 2 - Launch of LACA School Chef of the Year 2018
Current School Chef of the Year, Tracy Healy and the previous winner, Kath Breckon, launch the 2018 competition and talk about their experiences.
- 11.00 - 11.30** Workshop 3 - How to put together a winning tender bid, Julia Richardson, GS Plus
- 11.30 - 11.45** Presentation of Workforce Development Professional Standards Certificates and an update on Professional Standards Anne Bull, LACA Ltd

11.30 Exhibition opens

16.15 LACA Annual Meeting (LACA members, LACA Partners and Associate Members only)

17.00 Exhibition closes

19.30 Pre-conference dinner

THURSDAY 6TH JULY 2017

09.15 Main Event opens

09.20 Opening Address - Sally Shadrack,
LACA National Chair

09.30 Introduction to LACA Main Event 2017
Conference Chair - Dr David Bull

09.45 Keynote Address - Justin Webb, Presenter of
radio's Today programme

10:20 Coffee and Exhibition viewing

11.00 Cost pressures and how to deal with them
creatively - panel session

11.30 Newham's School Meals Journey
Sir Robin Wales, Mayor of Newham

As one of the original pilot boroughs, the London Borough of Newham has played a significant part in the successful implementation of UIFSM both within the borough and across England. Sir Robin Wales will discuss the benefits of universal free school meals for individual children's health and attainment as well as the policy's wider social impact across the borough.

12.15 - 14.00 Lunch and Exhibition viewing

14:00 School Meals USA
Dr Katie Wilson

LACA is delighted to welcome Dr Katie Wilson back to the Main Event. She recently served as USDA Deputy Under-Secretary for Food, Nutrition and Consumer Services where she was responsible for developing and promoting science-based dietary guidance and administering USDA's 15 nutrition assistance programmes. She is considered one of the top experts on child nutrition issues. Dr. Wilson will present an overview of the current approach to school meals in the USA including an update on free meals, community eligibility and the 'No Kid Hungry' campaign.

14:30 Food Cardiff Partnership: What is SHEP
'Food and Fun' ?
Judith Gregory, Cardiff Council

Judith will discuss the successful Summer Holiday Enrichment Programme (SHEP) looking at its beginnings in Cardiff; the roll out to other Welsh local authorities in 2016; the evaluation of the programme and how the award of funding from the Welsh Assembly Government will shape the programme in 2017 and beyond.

14.55 Secondary School Catering Makeover Results
Julian Edwards (FCSI) and Helen Blunden
(Wavell School)

Julian and Helen will share the results of the Secondary School Catering Makeover at Wavell School, Farnborough which included full FCSI consultation services focussing on marketing; maximising display; operations and resource efficiencies; customer care training; décor and presentation of food service areas; and food quality, nutrition and style to meet customer expectations.

15:15 Tea & Exhibition Viewing

16:00 Announcement of the winners of
Finishing Touches 2017 and School Chef of
the Year Presentation.

16:10 'Laughology: the serious science of laughter.'
Stephanie Davies, Independent Thinking

It's a serious business, laughter and Stephanie Davies, a stand-up comedian trained in behavioural and clinical health psychology, will share with delegates how laughter helps us live longer, think more creatively, be more productive and enjoy better relationships. How, in a nutshell, it just makes life better. Find out how Stephanie has helped clients reduce stress, enhance general health and wellbeing and boost creativity and productivity. All from lightening up a little and using the power of a good laugh.

17:00 Conference close

19.30 Drinks Reception

20.00 LACA Awards for Excellence Dinner

FRIDAY 7TH JULY 2017

08.30 Exhibition viewing

10.30 Coffee Break

11.00 Conference resumes with an introduction to
Friday's programme
Conference Chair, Dr David Bull

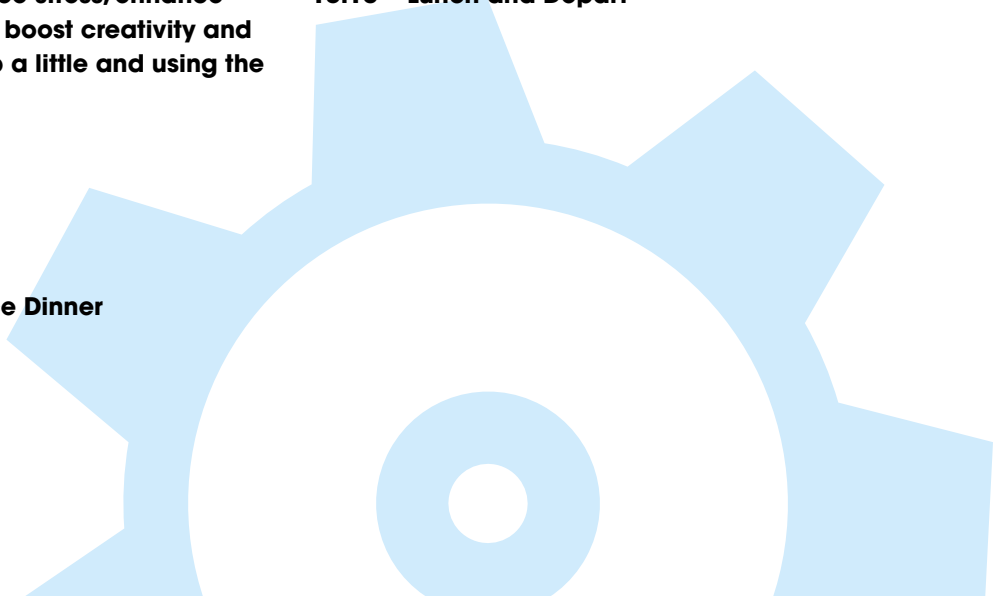
11.15 Keynote Address

Matt Baker, One Show and Countryfile Presenter
As a former Blue Peter presenter, Matt Baker knows a lot about helping young people maximise their potential and you can expect a presentation that will inspire and inform as we start the final day of the Main Event. Matt will also share some of the fascinating highlights from his career including his six and half years on Blue Peter which saw him become one of the most loved presenters the show had had and his current roles co-presenting The One Show and Countryfile on BBC1.

12.00 Policy/News Update - details to be announced.

13.00 Chairman's Closing Remarks

13.15 Lunch and Depart



THURSDAY, CLOSING SPEECH

Stephanie Davies

Stephanie is a female stand-up comedian and entrepreneur trained in behavioural and clinical health psychology who has studied at the Gesundheit Institute with Patch Adams and has an MA in Laughter, Humour and Personal Growth. She has taken the serious science of laughter to new heights



in her work in the public and private sectors in the UK and abroad. Stephanie helps her clients to:

- reduce stress, enhance general health and well-being
- improve performance, communication and presentation skills
- boost creativity and productivity
- encourage learning and increase retention
- manage pain and encourage positive thinking
- build self-esteem and confidence
- strengthen and improve relationships.

All from lightening up a little and using the power of a good laugh.

FRIDAY, KEYNOTE ADDRESS

Matt Baker, Presenter, Countryfile and The One Show

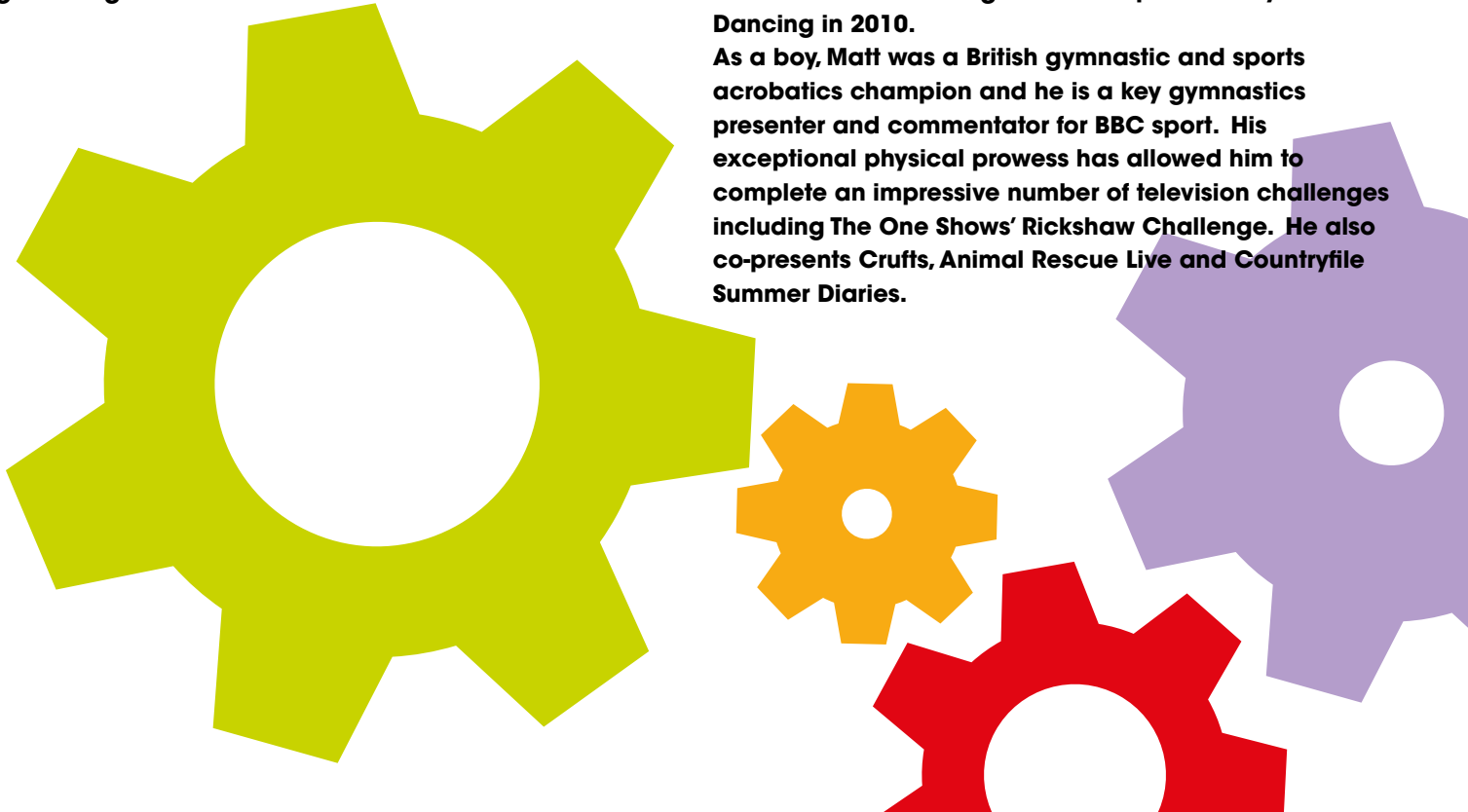


Matt was born in Durham where he grew up in the Dales on his family's sheep farm. His love of the countryside and animals made him a natural choice for fronting such shows as One Man and his Dog, Animal Rescue and Country File.

Matt was studying for a BA (Hons) Acting at Queen Margaret's in Edinburgh but after only eighteen months on the course he was snapped up as the 28th Blue Peter presenter, a role that would see him win two BAFTA awards for Best Children's presenter.

Since leaving Blue Peter, Matt has had a successful time co-presenting The One Show and Countryfile on BBC1 as well as appearing as a guest on Nevermind the Buzzcocks and finishing as runner-up on Strictly Come Dancing in 2010.

As a boy, Matt was a British gymnastic and sports acrobatics champion and he is a key gymnastics presenter and commentator for BBC sport. His exceptional physical prowess has allowed him to complete an impressive number of television challenges including The One Shows' Rickshaw Challenge. He also co-presents Crufts, Animal Rescue Live and Countryfile Summer Diaries.



The Education Catering Exhibition

is the only show in the UK which is dedicated to the education catering market. With caterers facing a greater challenge than ever before to deliver the right meal at the right price, the exhibition will provide visitors with the ideal environment in which to meet suppliers and manufacturers who can offer products and solutions to help them. The Education Catering Exhibition is an unrivalled opportunity to source new ideas and innovations and compare a range of suppliers under one roof. Over 160 companies will showcase food and beverages, equipment, systems and services. Visit www.laca.co.uk to view the exhibitor list and plan your visit.



Finishing Touches

A very popular feature, LACA Finishing Touches will return for 2017. Held in conjunction with the Craft Guild of Chefs, there are two new classes being introduced for this year to give education caterers a chance to showcase their skills in one of the most talked about features of the LACA Main Event. Full details will be available on the LACA website soon.

NEW FOR 2017: LACA Live Theatre

A series of practical, hands on demonstrations to be held over two days showcasing skills to enhance your school servery and presentation of your lunchtime offer.

The Education Catering Exhibition is free to public sector caterers and opens at 11.30am on Wednesday 5th July.

To register for your free tickets, please visit www.laca.co.uk

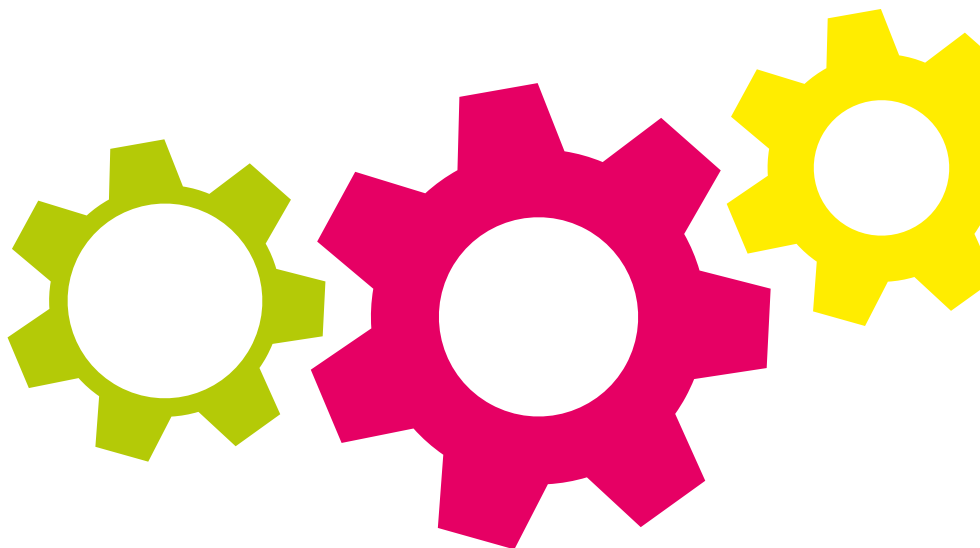


USE THIS BOOKING FORM IF YOU ARE A LACA ASSOCIATE MEMBER OR SUPPLIER DELEGATE

Please complete form in block capitals using one form per delegate

Delegate name:
Job Title:
Company Name:
Address:
Postcode:
Telephone:
Email Address:
<input type="checkbox"/> Member <input type="checkbox"/> Non member Membership number: Membership Region:
If sharing a twin room, please give name and company of your colleague:*
Please advise of any dietary requirements:
Payment instructions Full payment must accompany your booking form unless a purchase order number is given
<input type="checkbox"/> Please invoice Invoice Address if different to the above:
<input type="checkbox"/> My cheque is enclosed please make cheque payable to: Dewberry Redpoint Ltd
<input type="checkbox"/> Please call me to take credit card details for my payments
Signed: Please return your completed and signed booking form to: LACA 2017 Office, Dewberry Redpoint, Progressive House, 2 Maidstone Road, Sidcup, Kent, DA14 5HZ Tel: 0845 108 5504 Fax: 0845 108 5505 Email: laca@dewberryredpoint.co.uk

Associate LACA Member package options:	Please tick options	
Two night residential package in single room	£965	
Two night residential package in twin room, sharing*	£940	
One night residential package in single room	£705	
One night residential package in twin room, sharing*	£675	
Pre-conference package, single room, including day delegate place Thursday	£615	
Pre-conference package, twin room, including day delegate place Thursday, sharing*	£600	
Two day, day delegate package	£575	
One day, day delegate package – Thursday	£375	
One day, day delegate package – Friday	£290	
Non-member supplier package options:		
One night residential package in single room	£1230	
One night residential package in twin room, sharing*	£1100	
Two day, day delegate package	£1060	
One day, day delegate package – Thursday	£870	
One day, day delegate package – Friday	£765	



Booking terms and conditions:

ALL RATES EXCLUDE VAT, an invoice for 100% of the total will be sent upon receipt of your booking, all places must be paid for prior to the start date of the event
 80% refund between 1st May and 1st June 2017. No refunds will be made after 1st June 2017 although substitutions can be made at anytime. Any changes to accommodation bookings must be made in writing. Residential bookings include bed, breakfast, lunch and dinner.

USE THIS BOOKING FORM IF YOU ARE A LACA FULL MEMBER OR NON-MEMBER SCHOOL MEAL PROVIDER

Please complete form in block capitals using one form per delegate

Delegate name:
Job Title:
Authority/Establishment Name:
Authority/Establishment Address:
Postcode:
Telephone:
Email Address:
<input type="checkbox"/> Member <input type="checkbox"/> Non member Membership number: Membership Region:
If sharing a twin room, please give name and authority of your colleague: *
Please advise of any dietary requirements:
Payment instructions Full payment must accompany your booking form unless a purchase order number is given
<input type="checkbox"/> Please invoice Invoice Address if different to the above:
<input type="checkbox"/> My cheque is enclosed please make cheque payable to: Dewberry Redpoint Ltd
<input type="checkbox"/> Please call me to take credit card details for my payments
Signed: Please return your completed and signed booking form to: LACA 2017 Office, Dewberry Redpoint, Progressive House, 2 Maidstone Road, Sidcup, Kent, DA14 5HZ Tel: 0845 108 5504 Fax: 0845 108 5505 Email: laca@dewberryredpoint.co.uk

Full LACA Member package options	Please tick options	
Two night residential package in single room - EARLY BIRD RATE applicable to bookings received before Friday 28th April 2017	£495	
Two night residential package in single room for bookings received after Friday 28th April 2017	£560	
Two night residential package in twin room, sharing *	£530	
One night residential package in single room	£445	
One night residential package in twin room, sharing *	£425	
Pre-conference package, single room, including day delegate place Thursday	£340	
Pre-conference package, twin room, including day delegate place Thursday, sharing *	£330	
Two day, day delegate package	£220	
One day, day delegate package – Thursday	£130	
One day, day delegate package – Friday	£99	
Pre-conference package, including accommodation and dinner on Wednesday night	£220	
Dinner only on Wednesday night	£75	
Honorary and life member two night residential package	£310	
Non Member/School Meal Provider package options		
Two night residential package in single room	£785	
Two night residential package in twin room, sharing *	£755	
One night residential package in single room	£600	
One night residential package in twin room, sharing *	£565	
Pre-conference package, single room, including day delegate place Thursday	£570	
Pre-conference package, twin room, including day delegate place Thursday, sharing *	£550	
Pre-conference package, including accommodation and dinner on Wednesday night This package option includes membership of LACA until 31.12.2017 – see below * *	£330	
Two day, day delegate package	£485	
One day, day delegate package – Thursday	£335	
One day, day delegate package – Friday	£255	
** Any non-member school meal provider who books this package will receive LACA membership until the end of 2017. Upon receipt of booking, details will be forwarded to the LACA admin office to process the membership application and full benefits of membership will start when the membership number has been allocated.		

Booking terms and conditions:

ALL RATES EXCLUDE VAT, an invoice for 100% of the total will be sent upon receipt of your booking, all places must be paid for prior to the start date of the event

80% refund between 1st May and 1st June 2017. No refunds will be made after 1st June 2017 although substitutions can be made at anytime. Any changes to accommodation bookings must be made in writing. Residential bookings include bed, breakfast, lunch and dinner.